

RenaRum - The trade magazine for everyone who works with elevated cleanliness and hygiene requirements

Publication plan and Theme

2016	Material date	Publication date	Theme of the month	Product of the month
1	18/1	27/1	Medical device / Hygiene training	Gloves and consumables
2	15/2	24/2	Microbiology / Process design	Cleanroom clothes
3	21/3	30/3	Food industry / Cleanroom technology	LAF-/UDF-benches
4	18/4	27/4	Aseptic manufacturing	Cleaning and cleaning supplies
5	16/5	25/5	Tissues and cells	Cleanroom
6	13/6	21/6	Pharmaceuticals	Particle counter
7	22/8	31/8	Healthcare	Desinfection and sterilisation
8	19/9	28/9	Cleaning and disinfection	Microbiological analysis
9	17/10	26/10	Tema Renrum 2016	Filtration
10	28/11	7/12	Clean zones	Consultants and services

Ad formats

Ad size	Horizontal	Vertical
1/1 page		210 x 297 mm
1/2 page	178 x 120 mm	85 x 260 mm
1/4 page	178 x 57 mm	85 x 120 mm
1/8 page	178 x 30 mm	85 x 57 mm
Front page stripe	190 x 40 mm	
Ad "Content"	120 x 80 mm	

RenaRum is the only magazine of its kind in the Nordic countries as it aims at all industry sectors - Pharmaceutical, food, medical device, micro-mechanical and micro-electronics industry, and health care, etc. and distributed free of charge as a Web magazine via Rentforum.se and via email to subscribers.

The magazine has over 7,000 subscribers, of which approximately 65% is from Sweden, 25% in Denmark and 5% Norway. RenaRum is published 10 times a year (except during June and December), sent at least twice a number and subscription is free.

Each issue of RenaRum contains news from the Pharmaceutical-, Food-, Nanotechnology-, Medical-, Hygiene- and Cleanliness industry.

Contact us for more information!

Contact Binh Tan for booking and questions
Tel: +46 (0)708 - 25 44 77 | E-mail: binh@rentforum.se

Turn for prices

Price list Ads RenaRum

	1 nr	3 nr	6 nr	10 nr
1/1 page	10 000:-	28 500:-	54 000:-	85 000:-
1/2 page	6 100:-	17 500:-	33 000:-	52 000:-
1/4 page	4 000:-	11 500:-	21 500:-	34 000:-
1/8 page	2 700:-	7 500:-	14 500:-	23 000:-
Front page stripe	10 000:-	28 500:-	54 000:-	85 000:-
Product of the month	2.200:-			

Place on "Marknaden"

Number of products	Price per year - 2016
1 – 20	5.350:-
21 – 40	7.700:-
41 – 60	9.250:-
61 – 80	10.750:-
81 – 100	12.100:-
Product images	200:- per picture

Banner at Rentforum.se

	Per month - 2016
Big banner (W:940 H:120 px)	7.000:-
Small banner (W:295 H:140 px)	4.500:-

Job Ads

Contact Binh Tan, Tel: +46708 - 25 44 77

Rentforum.se is the meeting place for all who's looking for information on cleanroom and higher requirements on cleanliness.

Rentforum.se is continuously updated with news by Matt Ramstorps twitter feed and the publication of **RenaRum**, 10 issues per year.

Marknaden is our supplier directory where visitors can search for products, services and companies, to find potential suppliers.

Rentforum.se also have a knowledge bank, **Kunskapsbanken**, where visitors can seek and collect information, standards, norms, GMP, articles, links, etc. free of charge.

Technical information

Material for RenaRum: Send digital advertising material to annons@lime.nu

Four color scale: Europe scale

Banner: Banner picture shall be delivered as a gif, or jpg. Please contact us if you have any questions regarding the file format.

Invoicing: Takes place on the publication date with payment terms 20 days net. Default interest rate from the due date

All prices are excluding VAT

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