

**RenaRum** - The trade magazine for people working with elevated demands of cleanliness and hygiene

## Publication and Theme Plan

2018	Material date	Publishing date	Theme of the month	Product of the month
1	19/1	31/1	Medical device / Standards	Gloves and other disposables
2	16/2	28/2	Microbiologi / Analytical tools	Cleanroom garments
3	16/3	28/3	Cleanrooms/Ventilation	UDF- and Safety benches
4	13/4	25/4	Aseptic processes	Cleaning and cleaning materials
5	18/5	30/5	Tissue banks	Cleanrooms
6	15/6	27/6	Pharmaceutical industry	Particles counters - Service / Calibration
7	17/8	29/8	Hospitals - Operation theaters	Desinfection och sterilisation
8	14/9	26/9	Cleaning and disinfection	Hygiene monitoring
9	19/10	31/10	Clean Zones	Ventilation
10	23/11	12/12	Cleanroom construction	Consultants and other services

## Ad formats

Ad size	Horizontal	Vertical
<b>1/1 page</b>		210 x 297 mm
<b>1/2 page</b>	178 x 120 mm	85 x 260 mm
<b>1/4 page</b>	178 x 57 mm	85 x 120 mm
<b>1/8 page</b>	178 x 30 mm	85 x 57 mm
<b>Front page stripe</b>	190 x 40 mm	
<b>Ad "Content"</b>	120 x 80 mm	

RenaRum is the only magazine of its kind in the Nordic countries as it aims at all industry sectors - Pharmaceutical, Food, Medical Device, Micro-mechanical and Micro-electronics industry, as well as the entire health care sector, and which is distributed free of charge as a Web magazine via Rentforum.se and via email to subscribers.

The magazine has over 7,000 subscribers, of which approximately 65% are from Sweden, 25% Denmark and 5% Norway. RenaRum is published 10 times a year (except during June and December), and subscription is free.

Each issue of RenaRum contains news from the Pharmaceutical-, Food-, Nanotechnology-, Medical-, Hygiene- and Cleanliness industry.

## Contact us for more information!

Contact Binh Tan for booking and questions  
 Tel: +46 (0)708 - 25 44 77 | E-mail: binh@rentforum.se

*Turn for prices*

## Price list Ads RenaRum

	1 issues	3 issues	6 issues	10 issues
1/1 page	11 000:-	28 500:-	54 000:-	85 000:-
1/2 page	7 100:-	17 500:-	33 000:-	52 000:-
1/4 page	5 000:-	11 500:-	21 500:-	34 000:-
1/8 page	3 700:-	7 500:-	14 500:-	23 000:-
Front page stripe	11 000:-	28 500:-	54 000:-	85 000:-
Product of the month	2 500:-			

### Place on "Marknaden"

Number of products	Price per year - 2018
1 – 20	6 500:-
21 – 40	9 000:-
41 – 60	11 000:-
61 – 80	12 500:-
81 – 100	14 000:-
Product images	200:- per picture

### Banner at Rentforum.se

	Per month - 2018
Big banner (W:940 H:120 px)	7.000:-
Small banner (W:295 H:140 px)	4.500:-

### Job Ads

Contact Binh Tan, Tel: +46708 - 25 44 77

**Rentforum.se** is the meeting place for people looking for information on cleanrooms and elevated demands on cleanliness.

Rentforum.se is continuously updated with news by Matts Ramstorps twitter feed and the publication of **RenaRum**, 10 issues per year.

**Marknaden** is our supplier directory where visitors can search for products, services and companies, to find potential suppliers.

Rentforum.se also have a knowledge bank, **Kunskapsbanken**, where visitors can seek and collect information, standards, norms, GMP, articles, links, etc. free of charge.

### Technical information

**Material for RenaRum:** Send digital advertising material to [annons@lime.nu](mailto:annons@lime.nu)

**Four color scale:** Europe scale

**Banner:** Banner picture shall be delivered as a gif, or jpg. Please contact us if you have any questions regarding the file format.

**Invoicing:** Takes place on the publication date with payment terms 20 days net. Default interest rate from the due date

All prices are in SEK and excluding VAT

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